



FOR IMMEDIATE RELEASE

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**SOMS Technologies Announces City of Oxnard, Calif. Converts
Fleet to the microGreen[®] Extended Performance Oil Filter**

One of North America's leading municipal fleets projects major savings in oil maintenance and oil usage

(Valhalla, New York) – SOMS Technologies, LLC announced today that the [City of Oxnard, Calif.](#) has converted its vehicle fleet to the company's [microGreen[®] Extended Performance Oil Filter](#). The City's decision comes after a year of testing extended oil drain intervals using the microGreen[®] Extended Performance Oil Filter. The City projects that converting its vehicle fleet to the product will result in oil and labor savings of \$145,000 and an annual reduction of 24,000 quarts of oil.

"After extensive testing utilizing scientific oil analysis, we are excited to adopt the microGreen filter program for our fleet," said Daniel Berlenbach, fleet services manager, City of Oxnard. "Implementing new technologies that help our municipality reduce its operating costs and positively impact the environment is very important to us."

The City of Oxnard's fleet services division was rated number 4 in the "[The 100 Best Fleets in North America](#)"™ listing for 2010, number 10 in 2009, and number 3 in 2008. In addition, the fleet services division has been recognized twice by the California EPA as a certified "Green Shop."



"The City of Oxnard is a leader among municipal fleets in the U.S. in technological advancements and the first West Coast fleet to convert to our product," said Steve Kirchner, COO, SOMS Technologies. "We are very pleased to be able to work with the City to help them achieve their maintenance costs and environmental objectives."

The City of Oxnard is the latest municipal fleet to convert their fleet to the patented new microGreen[®] oil filter technology. The microGreen oil filter was introduced to the U.S. market in October 2008. Numerous fleets, including many of the top municipal and national



commercial fleets, use this product. The microGreen oil filter continues to rapidly gain awareness and implementation.

The microGreen Extended Performance Oil Filter is a spin-on filter that fits most light vehicles, as well as fleet classes 1-6. It has been proven through extensive laboratory and on-road testing to reduce oil maintenance costs by 65 percent, decrease the use of motor oil by 70 percent, and reduce the number of filter changes by 50 percent. The microGreen oil filter helps protect the environment and decrease the usage of oil and natural resources.

Designed as two-filters-in-one, the microGreen filter looks and installs like a traditional spin-on oil filter; however, its unique filtration system includes a patented microfilter that captures particles down to 2 microns in size. Traditional oil filters using paper filtration typically filter down to 25 – 40 microns. The double filtration of the microGreen filter keeps the oil cleaner and maintains the additive package, allowing vehicles to extend the use of motor oil up to 30,000 miles.

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Photo Attached:

About SOMS Technologies, LLC

SOMS (Spin-On Microfilter System™) Technologies has pioneered the most significant breakthrough in engine oil filtration technology since the early 1970s. The microGreen[®] Extended Performance Oil Filter significantly reduces maintenance costs for both individual vehicles and fleets, and protects our environment by eliminating hazardous waste and decreasing dependence on natural resources. The microGreen oil filter combines two-filters-in-one to provide clean technology that dramatically improves filtration efficiency by allowing vehicles to operate up to eight times the standard change interval without a change of engine oil. The microGreen oil filter has been on the market for over a year and has been overwhelmingly accepted by leading national and local fleets as a way to reduce costs associated with oil changes and protect the environment. The microGreen filter is protected by two U.S. patents and has additional U.S. and international patents pending. The company is headquartered in Valhalla, N.Y. For more information, please visit www.microgreenfilter.com.

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